

Collin Hartley



Associate Wealth Planner

As associate Wealth Planner, Collin plays a central role on the Wealth Planning team. He aggregates, inputs, and analyzes data to help develop and track plans in progress. With his detail-oriented personality, he takes pride in taking raw information, and converting it into accurate, holistic wealth plans that help clients achieve their financial goals.

Collin is a West Michigan native who was an all-state lacrosse player for Rockford. He recently graduated from The University of Michigan, and in his spare time enjoys coaching youth lacrosse teams, playing guitar, and spending time on any of the local lakes all year round.

Experience

Legacy Trust, 2023 – Present
Black Swan Insurance Group, 2002 - 2023

Certification

Licensed Life Insurance Agent

Education

B.S., Economics, University of Michigan

Community Involvement

Rockford Lacrosse Coach

