



We take the time to develop a deep understanding of your family's goals, preferences and values before we design a custom investment plan that works for you. Based on your personal goals and objectives, we'll craft a strategic asset allocation plan based on our long term market outlook and build a thoughtfully designed portfolio to meet your needs.

#### INVEST YOUR WAY

To provide you the best service, our investment process includes developing your individual Investment Policy Statement (IPS). The IPS provides your investment manager with a clear understanding of how to effectively allocate, invest, monitor and evaluate the assets in your portfolio.

## An IPS typically includes:

- · Your return objectives and risk tolerance
- Investment constraints including liquidity and income needs, capital appreciation needs, tax and legal considerations and any unique circumstances
- Strategic targets and tactical ranges for asset allocation
- Permitted asset classes and investment vehicles, diversification requirements and quality and maturity parameters

### QUALITY

We invest in high-quality businesses with sustainable competitive advantages.

## GLOBAL UNIVERSE

We source investment opportunities globally while maintaining a strategic tilt to U.S. allocations.

#### TAX + COST EFFICIENCY

We invest for the long term, minimizing costly turnover and market timing.

# SIMPLICITY

We minimize allocations to opaque investment strategies that often carry high fees.